

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





62.23

BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**  
CORN BELT GROWN  
Incorporated  
J. H. HEBERLING Easton, Ill., U.S.  
(Return Postage Guaranteed if Not Delivered)

U. S. DEPARTMENT OF AGRICULTURE  
LIBRARY  
WASHINGTON 25, D. C.  
OFFICIAL BUSINESS  
PRINTED MATTER

PENALTY FOR PRIVATE USE TO AVOID  
PAYMENT OF POSTAGE, \$300  
(GPO)

ASTON  
31  
1952  
**LIBRARY  
RECEIVED**  
★ JAN 3 1 1952 ★  
U. S. Department of Agriculture

Library, U. S. Dept. of Agriculture,  
WASHINGTON 25, D. C.

BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**  
CORN BELT GROWN  
INCORPORATED  
Easton, Illinois, U. S. A.

JANUARY 10, 1952

SIZES

No. 1—1½ inches in diameter or more. No. 4—¾ inch to 1 inch.  
No. 2—1¼ inches to 1½ inches. No. 5—½ inch to ¾ inch.  
No. 3—1 inch to 1¼ inches. No. 6—less than ½ inch.

RETAIL SIZES

In retail list **LARGE** size bulbs are from 1¼ inches in diameter up and produce the largest and best spikes. **MEDIUM** size bulbs are from ¾ inch to one inch in size, and produce some excellent spikes. **SMALL** bulbs are about ½ inch in diameter and sometimes produce flowers, but produce a large bulb for next season, and generally produce more bulblets than a large bulb. The large bulbs are the ones to plant for **EXHIBITION SPIKES**.

Prepaid Special Offer No. 1

**100 Large Bulbs \$5.00**

In this offer we have some of the largest and finest of the exhibition varieties in many beautiful colors. You will like it. You will love it. 1 large bulb of Apricot Glory gratis in every order.

Prepaid Special Offer No. 2

**100 Large Bulbs \$4.00**

In this offer we have many large fine varieties, good assortment of color, and we feel it is sure to please. Very good value. 1 large bulb of October Sunshine gratis in every order.

If you prefer to order from our September 15th Retail Price List we will accept such orders. **WE ARE OFFERING BETTER BUYS BELOW.**

Save Money By Paying Your Own Carrying Charges.

ROCK BOTTOM PRICES!

**Retail Price List -- Exhibition & Commercial**

Charges Collect (You pay carrying charges.) Gratis Items in Every Order.

Please do not send orders for less than \$2.00.

VARIETY	Per	Large	Medium
ABNAKI (Funk). Tall rich orange .....	3 10	\$ .20 .60	\$.12 .35
APRICOT GLORY (N.Z.). An extremely large clear self apricot. Six open, generally perfect placement. Five-inch florets. ....	2 10	.35 1.50	.25 1.30
BIG TOP. Large clear pink. Six-inch florets. ....	3 10	.20 .60	.12 .30
BIRCH RED. A very excellent deep red. Six-inch florets .....	1 10	.25 2.00	.18 1.40
BLUE BEAUTY. An outstanding blue. ....	3 10	.20 .60	.12 .35
BUCKEYE BRONZE. Mahogany bronze. Very good. ....	3 10	.20 .60	.12 .30
BURMA. A grand deep rose red. Heavy ruffles. ...	3 10	.20 .60	.12 .35
BUSH FIRE (Pupich). A smoky old rose of great size. ....	1 10	.50 4.00	.30 2.40
CAPEHEART. A tall light salmon pink. ....	3 10	.20 .60	.12 .30
CASABLANCA. A beautiful creamy white. Ruffled. ....	3 10	.20 .60	.12 .30

VARIETY	Per	Large	Medium
CHERRY RIPE (N.Z.). A strong sturdy spike, 7 to 9 five-inch florets open. Peach pink with blotch. Good. ....	1 10	.15 1.20	.10 .75
COVER GIRL. A very good salmon pink. ....	3 10	.20 .60	.12 .35
CRINKLED CREAM. A rich ruffled yellow. Good. ....	3 10	.20 .60	.12 .30
DEBORAH SAMPSON. An outstanding large light pink. ....	2 10	.30 1.20	.20 .80
ELIZABETH THE QUEEN. A large ruffled lavender of OUTSTANDING MERIT. ....	3 10	.20 .60	.12 .30
ETHEL CAVE COLE. One of the best light pinks. ....	3 10	.20 .60	.12 .30
GAY LADY (Aus.). A tall, willowy mauve with deeper throat markings. Excellent. ....	1 10	.20 1.60	.15 1.00
GOLDEN ARROW (Pruit). A light yellow of merit. ....	3 10	.20 .60	.12 .35
HUNTRESS. A very good lavender. ....	3 10	.20 .60	.12 .35
JEANIE. Tall salmon pink. ....	3 10	.20 .60	.12 .30

(RETAIL PRICE LIST CONTINUED OTHER SIDE.)



RETAIL PRICE LIST – Continued

VARIETY	Per	Large	Medium
KAWATIRI (Pupich). Large clear cream with pico- tee edge. Outstanding. ....	2 10	.35 1.40	.25 .90
KESTRAL. An excellent tall orange. ....	2 10	.20 .80	.12 .50
KING WILLIAM. Light pink and Picardy sport of merit. ....	3 10	.20 .60	.12 .30
LAVENDER & GOLD. Lavender with gold throat. Very beautiful. ....	3 10	.20 .60	.12 .35
LAVENDER PRINCE. A darker lavender. Very worthwhile. ....	3 10	.20 .60	.12 .30
LEADING LADY. Most outstanding cream. A great prize winner. ....	3 10	.20 .60	.12 .35
LUCKY. A tall willowy spike of beautiful lavender. ....	2 10	.20 .80	.12 .50
MAID OF ORLEANS. A good white. ....	3 10	.20 .60	.12 .30
MARILYN. A large outstanding pink from N.Z. ..	1 10	.15 1.20	.10 .80
MISS WISCONSIN. A beautiful rose, large florets and very popular. ....	3 10	.20 .60	.12 .35
OCTOBER SUNSHINE. One of the best of the true orange shade. ....	2 10	.35 1.40	.20 .80
OLIVE MARIE BROWN. A small decorative orange and gold. Good. ....	3 10	.20 .60	.12 .30
ORANGEADE (N.Z.). A light self orange and very good. ....	1 10	.20 1.60	.12 1.00
PANDORA. Outstanding light pink. Good exhibition and commercial. ....	3 10	.20 .60	.12 .30
PHANTOM BEAUTY. One of the most perfect spikes of delicate pink ever produced. ....	3 10	.20 .60	.12 .35
PINK RADIANCE. A very good medium pink. Both exhibition and commercial. ....	3 10	.20 .60	.12 .30
PURPLE SUPREME. One of the best in rich pur- ple. ....	3 10	.20 .60	.12 .30
RED CHARM. One of the most popular reds. ....	3 10	.20 .60	.12 .30

VARIETY	Per	Large	Medium
RED WING (Wright). A newer red that is out- standing. ....	1	.75	.50
RED PHIPPS. A very good light red. ....	3 10	.20 .60	.12 .30
REVENGE (N.Z.). A flashing early red, bright and sparkling. ....	2 10	.25 2.00	.15 1.20
ROBERT J. GIBSON (N.Z.). An excellent large scarlet. Good flower head and large florets. ....	1 10	.25 2.00	.15 1.20
ROSA VAN LIMA. A popular light pink. ....	3 10	.20 .60	.12 .30
SILVER WINGS. A white sport of Picardy. Out- standing. ....	3 10	.20 .60	.12 .35
SIBONY (Allen). A large lavender, self color. ....	1 10	.25 2.00	.15 1.20
SNOW FLAKE. A very good pure white. ....	3 10	.25 .75	.15 .40
SNOW PRINCESS. One of the best commercial whites. ....	3 10	.20 .60	.12 .30
SPIC & SPAN. Probably the best exhibition and commercial pink. ....	2 10	.20 .90	.12 .35
SPOTLIGHT. Tall yellow with red blotch. Excellent. .....	3 10	.20 .60	.12 .30
SUNSPOT (Roberts). Light apricot buff with rose spot in throat. Sure prize winner. ....	2 10	.20 .90	.12 .50
THRILLER. The tallest red we know. Cream blotch. Very good. ....	2 10	.25 1.00	.15 .60
TRUE LOVE. One of the most beautiful shell pinks. A grand variety. ....	3 10	.20 .60	.12 .35
VALERIA. One of the very best exhibition and commercial light reds. ....	3 10	.20 .60	.12 .30
WHITE GOLD. An immense tall cream with six- inch florets. Commercial and exhibition. ....	3 10	.20 .60	.12 .30
W. J. DAKES (Brown). Five-inch round flowers on straight spike with 16 to 20 buds, 6 to 7 open. A very beautiful and striking variety. ....	1 10	.18 1.40	.12 .90
YELLOW PARADISE. A tall early light yellow and very good. ....	3 10	.20 .60	.12 .30



WHOLESALE PRICES (BULBS F.O.B. EASTON, ILLINOIS)

Twenty-five or more bulbs of the same size and variety may be purchased at the 100 rate. 250 at the 1000 rate.  
DISCOUNTS. 2% Discount on orders of \$25.00 or more; 5% Discount on orders of \$50.00 or more, cash with order.

THIS IS YOUR OPPORTUNITY TO SECURE CHOICE BULBS AT VERY REASONABLE PRICES. A NUMBER  
OF VARIETIES ARE ALREADY SOLD OUT, OTHERS WILL FOLLOW. ORDER NOW!

VARIETY	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets Per
APRICOT GLORY ....	100	\$12.00	\$10.00	\$8.00	\$7.00	\$6.00	\$5.00	Pt. \$5.00
BLACK OPAL .....								SOLD OUT
BLUE BEAUTY .....	100	4.00	3.40	2.80	2.40			
BUCKEYE BRONZE ..	100			2.80	2.40			
BURMA .....	100 1000		3.00 24.00	2.40 18.00	2.00 14.00			Qt. 3.00
CAPEHEART .....	100 1000	3.00	2.40 18.00	2.00 12.00	1.60 10.00			Qt. 3.00
CORONA .....								SOLD OUT
CHERRY RIPE .....	100	8.00	7.00	6.00	5.00	4.00	3.00	Qt. 8.00
CRINKLED CREAM ..	100 1000		3.00 20.00	2.40 16.00	2.00 12.00			Qt. 3.00
DEBORAH SAMPSON.	100	12.00	10.00	8.00	6.00			Qt. 12.00
ELIZABETH THE QUEEN .....	100 1000	4.00 26.00	3.00 20.00			1.60 10.00	1.20 7.60	Qt. 3.00
GOLDEN ARROW ....	100 1000	4.00	3.00	2.40 18.00	2.00 14.00	1.60		Qt. 3.00
JEANIE .....								SOLD OUT
KAWATIRI .....	100	12.00	10.00	9.00	8.00	6.00		Pt. 8.00
KING WILLIAM .....	100	3.60	3.00	2.40	2.00			Qt. 3.00
LADY JANE .....								SOLD OUT
LAVENDER & GOLD..	100 1000		3.40 25.00	3.00 20.00	2.40 16.00			Qt. 3.50
LEADING LADY .....								SOLD OUT
LAVENDER PRINCE..	100 1000	4.00 30.00	3.40 25.00	3.00 20.00	2.40 16.00			Qt. 3.00
MAID OF ORLEANS..	100 1000	3.00 20.00	2.40 16.00	2.00 12.00	1.60 10.00	1.20 8.00		Qt. 2.00
MARILYN .....	100	10.00	8.00	7.00				

VARIETY	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets Per
MISS WISCONSIN ...	100 1000	4.00	3.40 28.00	3.00 22.00	2.40			Qt. 4.00
MIXED BULBS .....	100 1000	3.00 24.00	2.50 20.00	2.00 16.00	Great Good	Variety Selection		
MOTHER KADEL .....								SOLD OUT
OCTOBER SUNSHINE	100 1000	7.00	6.00 50.00	5.00 40.00	4.00 30.00	3.00 24.00		Qt. 6.00
PHANTOM BEAUTY..	100 1000		3.50 30.00	3.00 25.00				
PINK RADIANCE ....								SOLD OUT
PURPLE SUPREME ..								SOLD OUT
ROSA VAN LIMA ....	100 1000		2.50 20.00	2.00 16.00				
SILVER WINGS .....								SOLD OUT
SNOW PRINCESS ....	100 1000	3.60 20.00	2.40 16.00	2.00 12.00	1.60 10.00	1.20 8.00	1.00 6.00	Qt. 2.00
SPIC & SPAN .....	100 1000		5.00 40.00	4.00 32.00	3.00 24.00	2.40 18.00		Qt. 7.00
SPOTLIGHT .....	100 1000	3.80 30.00	3.20 22.00	2.60 16.00	2.00 14.00	1.60 10.00		
SUNSPOT .....	100 1000		10.00 80.00	8.00 60.00	7.00 50.00		½Pt. Qt.	6.00 20.00
TRUE LOVE .....	100 1000		3.40 24.00	2.80 20.00	2.00 16.00	1.60 12.00	1.20 10.00	Qt. 3.00
TWILIGHT DREAM ..								SOLD OUT
VALERIA .....	100 1000	3.60 25.00	3.00 20.00	2.60 16.00	2.20 12.00			Qt. 3.00
WHITE GOLD .....	100 1000	3.00 20.00	2.40 16.00	2.00 12.00	1.60 10.00	1.20 8.00		Qt. 2.00
W. J. DAKES .....	100	12.00	10.00	8.00				
YELLOW PARADISE..	100 1000	3.40 24.00	3.00 20.00	2.40 15.00	2.00 12.00			Qt. 2.00

THANKS FOR ALL OF YOUR GOOD ORDERS. COME EARLY AND STAY LATE.  
CORDIALLY, J. H. EASTON, ILL.